

## **GARY BRAWLEY GOLF DESIGN**

Traditional Values, Innovative Design, Sustainable Results



GOLF COURSE PRICE
LAKE (2.5ACRES)

Gary Brawley, Member American Society of Golf Course Architects
Peoria, Arizona USA

### **ABOUT GARY BRAWLEY**



#### **MY STORY**

I grew up playing the game of golf and spent many of my summer days as a young boy at the local golf course. Something about the traditions of the game put a desire in me to become a golf course architect. From that point, I have made a commitment to myself to become the best at what I do. Along the way, I have had a lot of great influences that have helped mold me into the golf architect I am today. I honor the traditions of the game by respecting everyone and every project with honesty and integrity. I desire to leave the game of golf better than when I started.

I live in Peoria, Arizona with my wife Tiffany, and our four children. As a family we enjoy playing golf, baseball, camping and fishing.

#### **EDUCATION**

Bachelor of Science Major in Landscape Architecture Colorado State University, 1995

#### **EXPERIENCE**

The Olde Course / Cattail Creek Loveland, Colorado Golf Course Maintenance 1993 - 1995

GolfPlan - Fream & Dale Santa Rosa, California Design Associate 1995 - 1996

Wadsworth Golf Construction Buckeye, Arizona Estimator 1996 - 1997

Gary Panks Associates - Golf Course Architects Scottsdale, Arizona Design Associate 1997 - 2000 Senior Golf Architect 2000 - 2003

Tripp Davis and Associates - Golf Course Architects Norman, Oklahoma - Peoria, Arizona Senior Golf Architect - 2003 - 2014



GARY BRAWLEY GOLF DESIGN

Peoria, Arizona

GOLF DESIGN Established 2014

PROFESSIONAL AFFILIATIONS

American Society of Golf Course Architects

United States Golf Association

Arizona Golf Association

Cactus and Pine -Arizona Chapter of the Golf Course Superintendents Association of America

Golf Academy of America - Arizona Advisory Board



### PROJECT EXPERIENCE - GARY BRAWLEY GOLF DESIGN

The following list of projects represent golf courses that Gary Brawley Golf Design is currently engaged with or has completed.

#### **Eagles Nest Golf Course**

Goodyear, Arizona

Scope: Golf Course Master Plan

#### Lakes East Golf Course

Sun City, Arizona

Scope: Turf Reduction and Conversion

to Low- Water Landscape

#### Legacy Golf Resort

Phoenix, Arizona

Scope: Professional Consulting



#### Mesa Country Club

Mesa, Arizona

Scope of Service: Golf Course Master Plan and Annual Renovation Work

#### North Golf Course

Sun City, Arizona

Scope: Conceptual Turf Reduction and Conversion to Low- Water Landscape



### Oakcreek Country Club

Sedona, Arizona

Scope: Golf Course Master Plan

#### PING World Headquarters

Phoenix, Arizona 🦠

Scope: Practice Facility Renovation

#### Quail Creek Country Club

Green Valley, Arizona

Scope: Golf Course Master Plan

#### **Riverview Golf Course**

Sun City, Arizona

Scope: Conceptual Turf Reduction and Conversion to Low- Water Landscape

#### Sagewood

Phoenix, Arizona

Scope: Design of New Putting Course

#### South Golf Course

Sun City, Arizona

Scope: Tee Renovation and Conceptual Turf Reduction and Conversion to Low-

Water Landscape

#### Starfire Golf Club

Scottsdale, Arizona

Scope: New Practice Facility

### Trilogy Golf Club at Vistancia

Peoria, Arizona

Scope: Professional Consulting

#### Tuscany Falls Golf Club

Goodyear, Arizona

Scope: Professional Consulting

### White Mountain Country Club

Pinetop, Arizona

Scope: Practice Facility Renovation



### PROJECT EXPERIENCE WITH GARY PANKS ASSOCIATES

The following list of projects represent golf courses that Gary Brawley served as Design Associate or Senior Golf Architect and provided a varying degree of design input while working with Gary Panks.

#### **NEW PROJECTS**

Aguila Golf Course Phoenix, Arizona Arizona Golf Association Public Links Championship

FireRock Country Club Fountain Hills, Arizona



Legacy Golf Resort Phoenix, Arizona 2000 LPGA Standard Register Ping

**Seville Golf and Country Club** Gilbert, Arizona

Trilogy Golf Club at La Quinta La Quinta, California 2003 - 2006 PGA Tour Skins Game



Trilogy Golf Club at Redmond Ridge Redmond, Washington

Trilogy Golf Club at Vistancia Peoria, Arizona Golf Digest 5 Star Designation

Twin Warriors Golf Club
Bernalillo, New Mexico
2009 PGA of American Club Professional
Championship

Whirlwind Golf Club - Devils Claw Course
Gila Indian Reservation, Arizona
2002/03 Gila River Nationwide Tour
Classic

Whirlwind Golf Club - Cattail Course Gila Indian Reservation, Arizona 2004 - 2005 Nationwide Tour Championship

# RENOVATIONS Briarwood Country Club Sun City West, Arizona

Riverside Country Club Bozeman, Montana







### PROJECT EXPERIENCE WITH TRIPP DAVIS ASSOCIATES

The following list of projects represent golf courses that Gary Brawley worked in various roles in conjunction with Tripp Davis on the design, plan production and construction observation, while at Tripp Davis and Associates.

NEW PROJECTS
Old American Golf Club
The Colony, Texas
Golf Magazine Top 5 Course You Can Play

Orvis Shorefox Golf Club Granby, Colorado (On Hold)

in Texas

Trilogy Golf Club at Avalea Maricopa, Arizona (On Hold)

Trilogy Golf Club at Ocala Preserve Ocala, Florida



Turtle Dunes Country Club Acapulco, Mexico

Eco-City International Golf Club
Tianjin, China
Audubon International Classic Sanctuary

RENOVATIONS and MASTER PLANS Briarwood Country Club Sun City West, Arizona



Engineers Country Club
Roslyn, New York
Golfweek Top 100 Classic Course

Lakes East Golf Course Sun City, Arizona

**Lakes West Golf Course** Sun City, Arizona

Meadow Brook Club Jericho, New York

Mesa Country Club Mesa, Arizona

Moon Valley Country Club Phoenix, Arizona

North Golf Course Sun City, Arizona Preston Trail Golf Club
Dallas, Texas

Riverview Golf Course Sun City, Arizona

South Golf Course Sun City, Arizona

**Quail Run Golf Course**Sun City, Arizona
Audubon International Cooperative
Sanctuary

Whippoorwill Club Armonk, New York Golfweek Top 100 Classic Course

Willowbrook Golf Course Sun City, Arizona

GOLF COURSE PR

Willowcreek Golf Course Sun City, Arizona



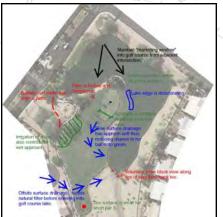
### GOLF COURSE RENOVATION - A MASTER PLAN FOR THE FUTURE

#### **PROCESS**

- 1. Evaluation
- 2. Master Plan
- 3. Budget
- 4. Schedule / Phase
- 5. Design
- 6. Construction

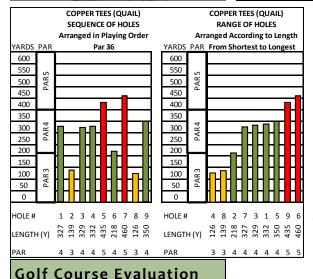
The game of golf is constantly in a course of change. Many golf courses today are looking at ways to improve their facilities, either at one time as one big project or smaller projects done over a period of time. The golf course Master Plan is a key tool to guide a facility with any type of change.

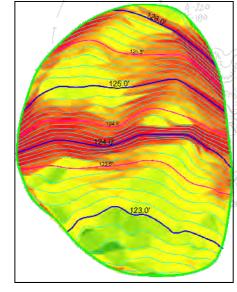
"When the WHY behind a project can be understood and communicated properly, it will be the <u>foundation</u> for the WHAT, the HOW and the HOW MUCH." - Gary Brawley, ASGCA

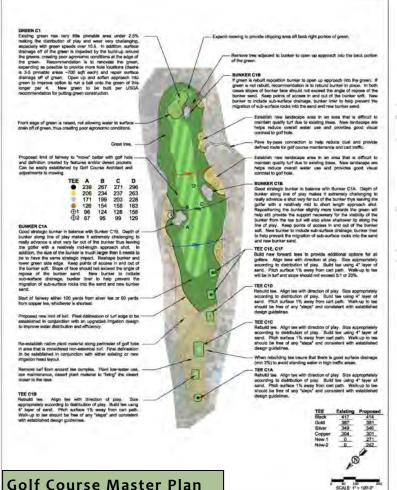












### **GOLF COURSE CONSTRUCTION DRAWINGS**

#### **DESIGN SERVICES**

- 1. Grading Plan
- 2. Cut / Fill Plan
- 3. Drainage Plan
- 4. Grassing Plan
- 5. Construction Details
- 6. Project Specifications

As the Owner, one of the most important things to know in regards to any upcoming project will be the cost. Whether a new project or a renovation, there is no substitution for the preparation of detailed construction documents, consisting of plans, construction details, and construction specifications. Each project is unique and thus too are the plans and specifications.

"Without a doubt, the construction documents produced by Gary Brawley are some of the best in the industry. We know when we bid a job that Gary has thoroughly thought through every last detail and scenario, and that is clearly communicated to us, which in turn allows us to be very competitive when bidding his work." Mark Slugocki, VP



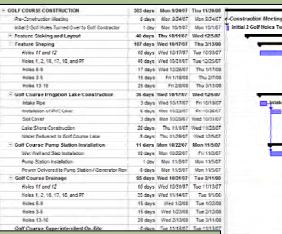
### GOLF COURSE PRE-CONSTRUCTION SERVICES

#### PRE-CONSTRUCTION SERVICES

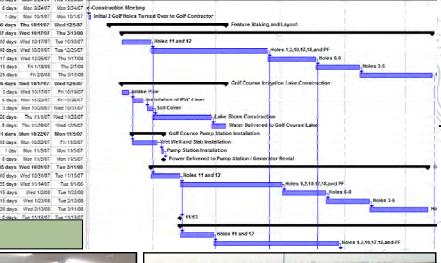
- 1. Golf Course Budget
- 2. Golf Course Construction Schedule
- 3. Request for Qualifications
- 4. Invitation to Bid
- 5. Distribution of Project Documents
- 6. Facilitate Pre-Bid Meeting
- 7. Detailed Line-Item Bid Review
- 8. Owner/Contractor Contract Review
- 9. Pre-Construction Meeting
- 10. Review of Material Submissions

With a background in golf course construction, Gary Brawley brings a unique perspective to this phase of the project, and one that makes him extremely valuable. From assisting the Owner with bid reviews and contracts to facilitating pre-construction meetings, Gary insures the projects get off to good starts.

"I consider Gary a integral and valuable part of my team. His specific knowledge of the project and process bring a tremendous level of comfort to me when we are considering projects with price tags in the millions of dollars. I can honestly say that retaining Gary Brawley has been one of the best investments we have made, and I would hire him again and again." Jan Ek, General Manager - Recreation Centers of Sun City



Schedules





FEATURE CONSTRUCTION	19E-
TEE CONSTRUCTION 120,460	SF
a. 4" Washed Mortar Sand 2,454	TON
b. Installation of Rootzone Material	E IMPLES FIFE
c. Material Testing	LS
	Unit Price
. 195-	
PRACTICE FACILITY TEE CONSTRUCTION 66,425	MAILISEM
PRACTICE FACILITY TEE CONSTRUCTION 66,425 d. Subsurface Drainage (4" Perf w/ Gravel) 3,800	MANUSE MANUEL
	ale a

Pre-Bid / Pre-Construction Meetings



g. Material Testing	January 1	LS
7200	3	<b>Unit Price</b>
BUNKER CONSTRUCTION 57	62,155	SF
h. Subsurface Drainage (4" Perf w/ Gravel)	5000	LF
i. Prep and Edge Bunkers	62,155	SF
j. Sand Trapper Bunker Liner	0	SF
k. Purchase Bunker Sand (Pioneer White)	1266	TON
I. Install Bunker Sand	1266	TON
m. Material Testing	1	LS
		Unit Price

The Triatorial Toothing	_	<u>.</u>	
		_	Unit Pri
TRANSITION BUNKER CONSTRUCTION		239,175	SF ·
Budgets	4" Perf w / Gravel)	0	LF
		239,175	SF

### GOLF COURSE CONSTRUCTION FIELD SERVICES

#### FIELD SERVICES

- 1. Facilitate Pre-Construction Meeting
- 2. Routine Site Visits
- Participate in Bi-Weekly Construction Meetings
- 4. Detailed Site Visit Notes
- 5. Pay Application Review
- 6. Approval of Final Shapes and Features
- 7. Flagging Grass Limits
- 8. Coordinate Final Closeout

The greatest golf courses in the world were designed and built by Golf Architects who spent time on the ground. My philosophy is no different, hence I limit the number of projects that I can take on at one time so that I can provide a more tailored approach throughout design but also in the field during construction verses a more production service. I also realize that there is a lot a contractor will perform when the timing of the golf architect visit is appropriate thus the importance of communication amongst the team throughout the project.

"The difference between good and GREAT is in the execution of the details." Gary Brawley, ASGCA













### **CLIENT TESTIMONIES**

#### **DESERT MOUNTAIN PROPERTIES**

"I remember the first time I met Gary Brawley in the late 90's, I saw a young man with tremendous integrity and passion for the game of golf that I knew would eventually become one of the leaders in our industry. I have been privileged to watch Gary become one of the most highly respected and sought after Golf Course Architects not only in the highly competitive Arizona market but across the country. Today, I still value the time Gary and I are able to play golf or even have a short discussion about the design, construction and even the maintenance of golf course."

Shawn Emerson, Director of Agronomy

#### **IN-2-IT STUDIOS**

"I have had the privilege to work closely with Gary on several projects, from the master planning and routing of a golf course as part of a large master planned community, to currently the turf reduction and landscape of golf courses to help with water usage. The one thing about Gary is there is no ego, he realizes it takes a team to successfully pull off any level of project. Gary is not afraid to take a stance when he truly believes it is in the best interest of the client but he always has a strong foundation of support and reason and not just because it is something that he wants."

Rich Ferrero, RLA, ASLA, Principal

#### MARVIN MILLS IRRIGATION DESIGN

"Having worked with a lot of different golf course architects, the one thing that stands out about Gary is his leadership, organization and management skills. Yes, he is a great golf course architect, that is what he does, but I believe it is these other characteristics that separates Gary from his competition. Following construction meetings, site visits, general inquiries Gary is always very thorough with his follow-up and that is why the projects he is involved with are always completed to the highest level."

Marvin Mills, President

#### **MESA COUNTRY CLUB**

"As a member of Mesa Country Club for over 30 years, when our membership expressed the desire to make improvements to our golf course I knew we needed the direction of a qualified Golf Course Architect. We had a master plan done previously, with the exception of a few small things nothing was really ever done. After interviewing several highly acclaimed golf course architect, we selected Gary Brawley and Tripp Davis. Today, Gary is solely responsible for working on our master plan and helping managing our "projects" each summer. What I have enjoyed is watching Gary interact with our membership, his passion for the game is infectious and that is starting to migrate through our club and they are fully supporting his proposed changes. What happens next is an exciting time for our club and I am confident in Gary's leadership."

John Swofford, Club President

#### **OB Sports**

"Gary is a very talented architect that I have personally worked with on a couple of projects, and he certainly has my highest endorsement. Furthermore, Gary is a laid-back guy that is easy to work with and he enjoys getting hands-on with his projects (one of the things I like about him). Everyone that has been a part of our projects with Gary from owner's to members, or GM's to superintendents have found him very easy to get along with and his work is exceptional."

Luke Beardmore, Senior VP Agronomy, Construction & Landscape

### **CLIENT TESTIMONIES**

#### RECREATION CENTER OF SUN CITY

"I could not be more pleased with the workmanship and professionalism that Gary Brawley has displayed in working with our community and Board of Directors during his tenure. It would be easy for a consultant to accept status quo from project to project, but over the years we have witnessed Mr. Brawley's innovation and industry leadership that has allowed us to continue to advance our facilities through golf course renovation projects.

In a day and age of tight budgets and saying one thing and doing another, we can attest that now having completed six golf course renovations, that each project has been completed on-time and on budget and I can confidently attest that this can be directly correlated specifically to the involvement of Gary Brawley on all of these projects."

Jan Ek, CMCA, PCAM, CPFM General Manager

#### SHEA HOMES

"I have had the opportunity to travel and spend a great deal of time with Gary and consider him a friend in addition to a business colleague. Gary has always demonstrated the kind of passion and level of commitment to any project that I sometimes wished all of our consultants demonstrated. As an Owner/Developer we provided some very specific requirements to our design team and I had the utmost of confidence in Gary to make sure these requests were executed to the highest level of detail in both design and construction."

Jeff Hinkle, Vice President

#### **TROON GOLF**

"I have had the privilege to work with Gary Brawley on three projects and in all of my interactions, his professionalism and personal character were exemplary."

Ron Despain, Vice President Golf Course Development

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PRESTROOM V.
PACILITY

### PROFESSIONAL SPEAKING ENGAGEMENTS

Cactus and Pine Golf Course Superintendents Association

Location: Goodyear, Arizona

**Date:** 2017

Topic: Bunkers, Bunker Liners and Bunker Sand - Why the

fuss?

Arizona Water Summit

Location: Scottsdale, Arizona

**Date:** 2016

Topic: Turf Reduction and Water Conservation on the Golf

Course

Golf Course Builders Association of America Regional

Seminar

Location: Mesa, Arizona

**Date:** 2016

Topic: Golf Course Water in an Arid Environment

Golf Academy of America

Location: Phoenix, Arizona

Date: 2002—Current (3 Times Per Year)

Topic: Golf Course Design - From Start to Finish and

Everything In Between

Golf Academy of America

Location: Dallas, Texas

Date: 2013 - Current (3 Times Per Year)

Topic: Golf Course Design - From Start to Finish and

Everything In Between

Cactus and Pine Bunker Renovation Symposium

Location: Phoenix, Arizona

Date: Fall 2013

Topic: Bunker Renovation & Construction - Choosing the

Right Liner, Bunker Sand and Bunker Maintenance

Crittenden Golf Conference

Location: Dallas, Texas

Date: Fall 2012

Topic: Golf Course Renovation, Restoration &

Reconstruction - How to Define and the Value Found in Each

**USGA Southwest Section Educational Seminar** 

Location: Dallas, Texas

Date: Spring 2011

Topic: Keys to a Successful Golf Course Renovation - Case

Study Sun City South Golf Course

Cactus and Pine Golf Course Renovation Seminar

Location: Phoenix, Arizona

Date: Fall 2009

Description: Planning for Your Golf Course Renovation -

The Steps to A Successful Master Plan

Crittenden Golf Conference

Location: La Quinta, California

Date: Fall 2007

Description: The Impact of Playing Equipment on the

LAKE (2.5ACRES)

Modern Game of Golf

## **CONTACT INFORMATION**

# GOLF DESIGN

### MAIN OFFICE

PO Box 6483

Peoria, Arizona USA 85385

Phone: 602-617-0038

Email: gary@gbgolfdesign.com



Facebook - gbgolfdesign



Twitter - @gbgolfdesign



in Linkedin - gbgolfdesign



🔰 Instagram - gbgolfdesign